



## Dealer Application for HeartStrings Knitting Patterns

Jackie E-S Design Collections • Comfort Collection • The Sock Calendar Series

Mail or fax completed application with your Resale Certification to:

HeartStrings, 53 Parlange Drive, Destrehan, LA 70047-2133 USA  
Voice: 985-764-8094 or 888-955-8094 — Fax: 888-467-7840  
Email: jackie@heartstringsfiberarts.com  
Website: www.heartstringsfiberarts.com

**Wholesale terms** are extended to qualifying dealers at HeartStrings' sole discretion. Terms and conditions are subject to change. Every effort will be made to give you sufficient notice, but this may not always be possible.

To establish yourself as a wholesale dealer for HeartStrings pattern leaflets and books, mail or fax a copy of your business license or your state tax sellers permit certificate along with completed dealer application.

**Wholesale Pricing:** 50% discount on pattern leaflets and 40% discount on books. Discount is applied to suggested retail prices. You pay actual shipping charges + \$3 small order handling fee if your order is less than \$30 net excluding shipping cost. No shipping and handling on Auto-Ship Subscription standing orders.

**Minimums:**

Initial order — 3+ each of publications in any combination totaling \$100 net excluding shipping cost.

Reorders — 3+ each of publications in any combination totaling 6 or more (small order fee applies for less than \$30 net excluding shipping cost)

**Payment Terms:** Prepaid with major credit card, Paypal, or check/money order in U.S. funds drawn on U.S. bank. You may place a credit card or Paypal email account id on file for your payment convenience and quicker order turn-around.

**Shipping:** US locations — USPS priority mail or UPS ground depending on weight. Outside US — USPS air mail. Your order will usually be shipped within 2 business days of payment receipt. If there is a delay, I will notify you.

Business Name: \_\_\_\_\_

Owner Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Type:       Proprietorship       Partnership       Corporation

Registered Resale # : \_\_\_\_\_ Mail or fax a copy of your **Resale Certification**. A copy of your Business License may be used if your state does not issue a Tax Resale Number.

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Order Phone: \_\_\_\_\_ Web Site: \_\_\_\_\_

Note: As an active dealer of HeartStrings pattern leaflets and books, your business will receive a complimentary listing in our Store Locator at the HeartStrings FiberArts web site. We make every effort to send customers your way!

**Auto-Ship Program:** Standing order for 6 copies each of newly released HeartStrings publications automatically shipped to you and charged to your credit card on file. Shipping is free. Usually releases include 3 titles with shipments 5 times per year at an average cost of \$55 - \$60 per auto-shipment over the year. Your participation in this program entitles you to a Preferred Retailer listing at the HeartStringsFiberArts.com website.

**Yes**, sign me up for this additional benefit       **No**, I am not interested at this time

What products and services provide your business' principal income?

What channels do you plan to use to promote HeartStrings patterns?

Where did you hear about HeartStrings patterns?

Signature: \_\_\_\_\_

Date: \_\_\_\_\_