



**Dealer Application for HeartStrings Knitting Patterns**  
*Jackie E-S Design Collections • Comfort Collection • The Sock Calendar Series*

Mail or fax completed application with your Resale Certification to:

HeartStrings, 53 Parlange Drive, Destrehan, LA 70047-2133 USA  
Phone/Fax: 985-764-8094; Toll-free orders: 1-888-955-8094  
Email: jackie@heartstringsfiberarts.com

**Wholesale terms** are extended to qualifying dealers at HeartStrings' sole discretion. Terms and conditions are subject to change. Every effort will be made to give you sufficient notice, but this may not always be possible.

To establish yourself as a wholesale dealer for HeartStrings pattern leaflets and books, mail or fax a copy of your business license or your state tax sellers permit certificate along with completed dealer application.

**Wholesale Pricing:** 50% discount on pattern leaflets and 40% discount on books. Discount is applied to suggested retail prices. You pay actual shipping charges + \$3 small order handling fee if your order is less than \$30 net excluding shipping cost. No shipping and handling on Auto-Ship Subscription standing orders.

**Minimums:**

Initial order — 1+ Intro Paks or 3+ each of publications in any combination totaling \$100 net excluding shipping cost.  
Reorders — 3+ each of publications in any combination totaling 6 or more (small order fee applies for less than \$30 net excluding shipping cost)

**Payment Terms:** Prepaid with major credit card, or check/money order in U.S. funds drawn on U.S. bank. You may place a credit card on file for your payment convenience and quicker order turn-around.

**Shipping:** US locations —USPS priority mail or UPS ground depending on weight. Outside US — USPS air mail. Your order will usually be shipped within 2 business days of payment receipt. If there is a delay, I will notify you.

Business Name: \_\_\_\_\_

Owner Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Type:  Proprietorship  Partnership  Corporation

Registered Resale # : \_\_\_\_\_ Mail or fax a copy of your **Resale Certification**. A copy of your Business License may be used if your state does not issue a Tax Resale Number.

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Order Phone: \_\_\_\_\_ Web Site: \_\_\_\_\_

Note: As an active dealer of HeartStrings pattern leaflets and books, your business will receive a complimentary listing in our Shop Locator at the HeartStrings FiberArts web site and other marketing promotions we have in your area. We make every effort to send customers your way!

**Auto-Ship Subscription:** Standing order for 6 copies each of newly released HeartStrings publications automatically shipped to you and charged to your credit card on file. Shipping is free. Shipments are usually 3 new publications 5 times per year at an average cost of \$55 - \$60 per auto-shipment over the year.

**Yes**, sign me up for these savings  **No**, I am not interested at this time

What products and services provide your business' principal income?

\_\_\_\_\_

What channels do you plan to use to promote HeartStrings patterns?

\_\_\_\_\_

Where did you hear about HeartStrings patterns?

\_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_